PROFESSIONAL DEVELOPMENT TRAINING

Influence and Persuasion at Work Training

REQUEST QUOTE

0.5 DAY COURSE

This Influence and Persuasion at Work Training course teaches managers, supervisors and other leaders the skills and techniques that will help them to successfully influence and persuade their staff to achieve their desired results.

This Influence and Persuasion at Work Training class covers the following topics: persuasion versus manipulation, storytelling and its use, persuasive presentation strategies, neuro-linguistic programming (NLP) techniques, effective communications and other techniques and tools to effectively influence and persuade others.

This comprehensive training course is available across the U.S., including Atlanta, Austin, Baltimore, Birmingham, Boston, Charlotte, Chicago, Dallas, Houston, Jackson, Los Angeles, Manhattan, Miami, New York, Orlando, Philadelphia, San Antonio and Seattle.

What You'll Gain:

During this Influence and Persuasion at Work Training Course, participants develop understanding and skills in making decisions by applying storytelling techniques, planning, using effective persuasion techniques, creating a persuasive presentation, understanding the nuances of persuasion, and more.

Outcomes

This short and comprehensive course is the fastest way to develop deep understanding and skills in influence and persuasion.

After completing this course, participants will have learned to:

- Make decisions about using persuasion versus manipulation
- Apply the concepts of pushing and pulling when influencing others
- Understand persuasion
- Prepare to persuade
- Describe different techniques for getting persuasive conversations and presentations underway

- Make a persuasive presentation by using the 5 S's
- Apply storytelling techniques to extend influence
- Leverage concepts of neuro linguistic programming in everyday influence and persuasion
- Get off on the right foot
- Use various presentation strategies
- Use neuro linguistic programming (NLP) techniques

Modules

Lesson 1: Getting Started
- Workshop Objectives
- Action Plan

Lesson 2: Understanding Persuasion
- How Persuasion Works
- Pre-Assignment Review

Lesson 3: Preparing to Persuade
- Pushing and Pulling
- Communicating with Confidence
- Frame of Reference

Lesson 4: Getting Off on the Right Foot
- Building Rapport
- Matching and Mirroring
- Pacing
- Leading

Lesson 5: Presentation Strategies
- Five Points for Any Presentation
- Preparing with the Five S Pattern

Lesson 6: Using Stories to Persuade
- The Importance of Story
- Storytelling Time
- Debrief

Lesson 7: Using Neuro Linguistic Programming
- Defining Neuro Linguistic Programming
- A Brief History
- Understanding Common NLP Terms
- Embedding Positive or Negative Commands
- Influencing Outcomes

Talk to our expert team

Phone:

Email: