PROFESSIONAL DEVELOPMENT TRAINING

Writing Winning Proposals Training

REQUEST QUOTE

1.0 DAY COURSE

The Writing Winning Proposals Training Course from PD Training teaches you the skills needed to plan, research and write an outstanding business proposal that will successfully persuade the target audience to support your proposed plan or project or buy your products or services.

After completing the Writing Winning Proposals Training course, you will have learned: the proposal writing process, the various types of proposals, how to identify the audience and purpose of a proposal, how to create a proposal framework, how to conduct research using online and offline resources, writing a persuasive and professional proposal, editing, proofreading and other details that will help you create the perfect proposal.

This comprehensive training course is available across the U.S., including Atlanta, Austin, Baltimore, Birmingham, Boston, Charlotte, Chicago, Dallas, Houston, Jackson, Los Angeles, Manhattan, Miami, New York, Orlando, Philadelphia, San Antonio and Seattle.

What You'll Gain:

During this course, participants develop various skills including identifying the audience and the purpose of a proposal, creating a framework, using details to perfect a proposal, using online and offline resources, writing, editing, and proofreading.

The course provides a comprehensive understanding and use of proposal writing tools that result in the creation of excellent proposals.

Outcomes

After completing this course, participants will have learnt to:

- Understand the proposal writing process
- Identify and create different types of proposals
- Identify the purpose of a proposal
- Identify the audience

- Perform a needs analysis
- Write a goal statement
- Use the proper format for proposal writing
- Create a framework
- Understand the importance of details and focus on them
- Identifying resources online and offline for research
- Organising information masterfully
- Use persuasive writing techniques
- Review spelling and grammar
- Constructing words, sentences and paragraphs brilliantly
- Check the readability of a proposal
- Proofread and edit
- Provide a professional feel and look to a proposal

Modules

Lesson 1: Getting Started
- Pre-Assignment Review
- Workshop Objectives

Lesson 2: Understanding Proposals
- What is a Proposal?
- The Proposal Writing Process
- Types of Proposals
- About Requests for Proposals

Lesson 3: Beginning the Proposal Writing Process
- Identifying Your Purpose and Your Audience
- Performing a Needs Analysis
- Writing the Goal Statement

Lesson 4: Preparing An Outline
- A General Format
- Special Sections
- Creating a Framework
- Getting Down to Details

Lesson 5: Finding Facts
- Identifying Resources
- Using the Internet as a Resource
- Organising Your Information

Lesson 6: Writing Skills, Part One
- Spelling and Grammar
- Working with Words
- Constructing Sentences
- Persuasive Writing
- Mastering Voice

Lesson 7: Writing Skills, Part Two
- Creating Paragraphs
- Creating Strong Transitions
- Building up to Conclusions

Lesson 8: Writing the Proposal
- Educating the Evaluator
- Ghosting the Competition
- Using Illustrations

Lesson 9: Checking for Readability

- Checking for Clarity
- Reading for Your Audience
- Using the Readability Index

Lesson 10: Proofreading and Editing

- Proofreading Like a Pro
- Editing Techniques
- Checking the Facts
- The Power of Peer Review

Lesson 11: Adding the Final Touches

- Our Top Typesetting Tips
- Achieving a Professional Look and Feel
- Creating the Final Package

Lesson 12: Wrapping Up

- Words from the Wise
- Your Notebook

Talk to our expert team

Phone:

Email: